

FA07

FEATURE ARTIST
Fiona Russell

WFI

thewomenof.ai



Fiona Russell
UK / Netherlands

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Originally from London, UK. I have spent over a decade on a creative journey a hobby as mixed media artist, primarily working with oils. Over time, I transitioned into finance then a career as a WordPress designer, blending my artistic background with a passion for technology. My fascination with imagination's limitless possibilities led me to explore AI art. What began as a hobby soon became a dedicated pursuit, merging my ten years of WordPress design experience with my passion for digital creativity. Throughout my journey, I've been inspired to explore diverse cultures, styles, and techniques, constantly pushing the boundaries of creative expression. My work is characterised by its originality and ability to transport viewers to imaginative worlds. Through AI art, I harness technology to create thought-provoking and visually captivating pieces that bridge the digital realm and human creativity, offering a fresh perspective on artistic possibilities.



**Fiona
Russell**



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//PROMPT SHARE

sassy woman with straight long hair with a fringe in dark leather smoking a large brown cigar, yellow background, poster effect





“ I view AI not as a replacement for the artist, but as a powerful lens that brings the impossible into focus.



WHAT MESSAGES DO YOU CONVEY WITH YOUR ART?

As the creator behind Owndigiart, I view AI not as a replacement for the artist, but as a powerful lens that brings the impossible into focus. My work is an exploration from mythology, empowerment, and celestial wonder and afrofuturism to psychedelic eclectic fusions

WHAT TOOLS AND TECHNIQUES DO YOU USE?

My work is mainly centered on Midjourney, where I mix and blend prompts to achieve my signature style. I refine these visuals using Photoshop, Lightroom and Canva for precise post-production and design. To bring my art to life, I integrate advanced video creators like Hedra and PixVerse.

With a vast personal library of thousands of original AI-generated images, I rarely start from scratch. Instead, I mix and evolve my existing collection, only engineering new prompts for projects or specific professional commissions.

THE WOMEN OF AI

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