

FA04

FEATURE ARTIST

Barbato

WTF

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Barbara Croatto
Dublin , Ireland

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Barbara is a multidisciplinary designer with deep experience across brand, packaging, retail POS, and corporate communications, collaborating with both FMCG brands and large engineering and business teams. Over the past two years, Barbara has actively developed expertise in AI-enabled creative workflows, using these tools to accelerate concept development and prototyping while maintaining strong design craft, critical judgement, and brand-led thinking at the core.

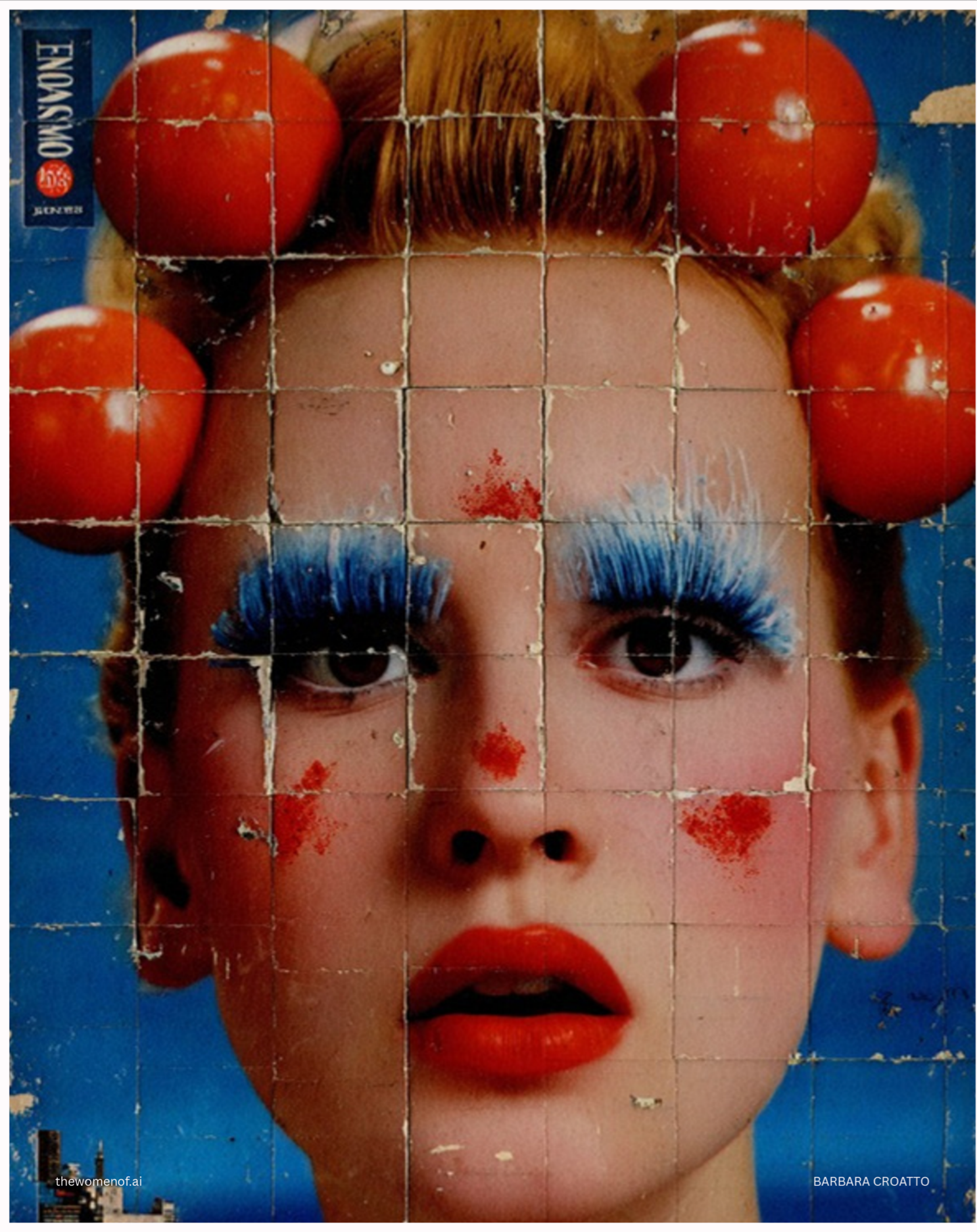


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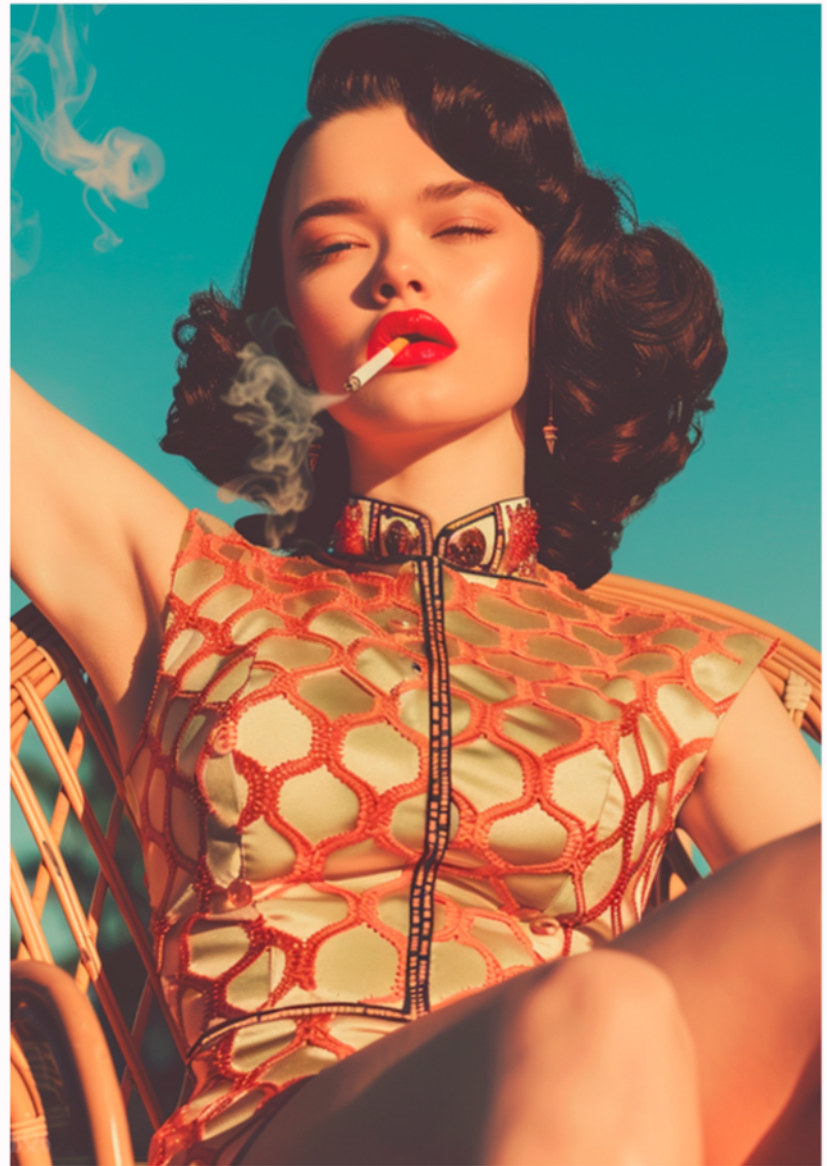
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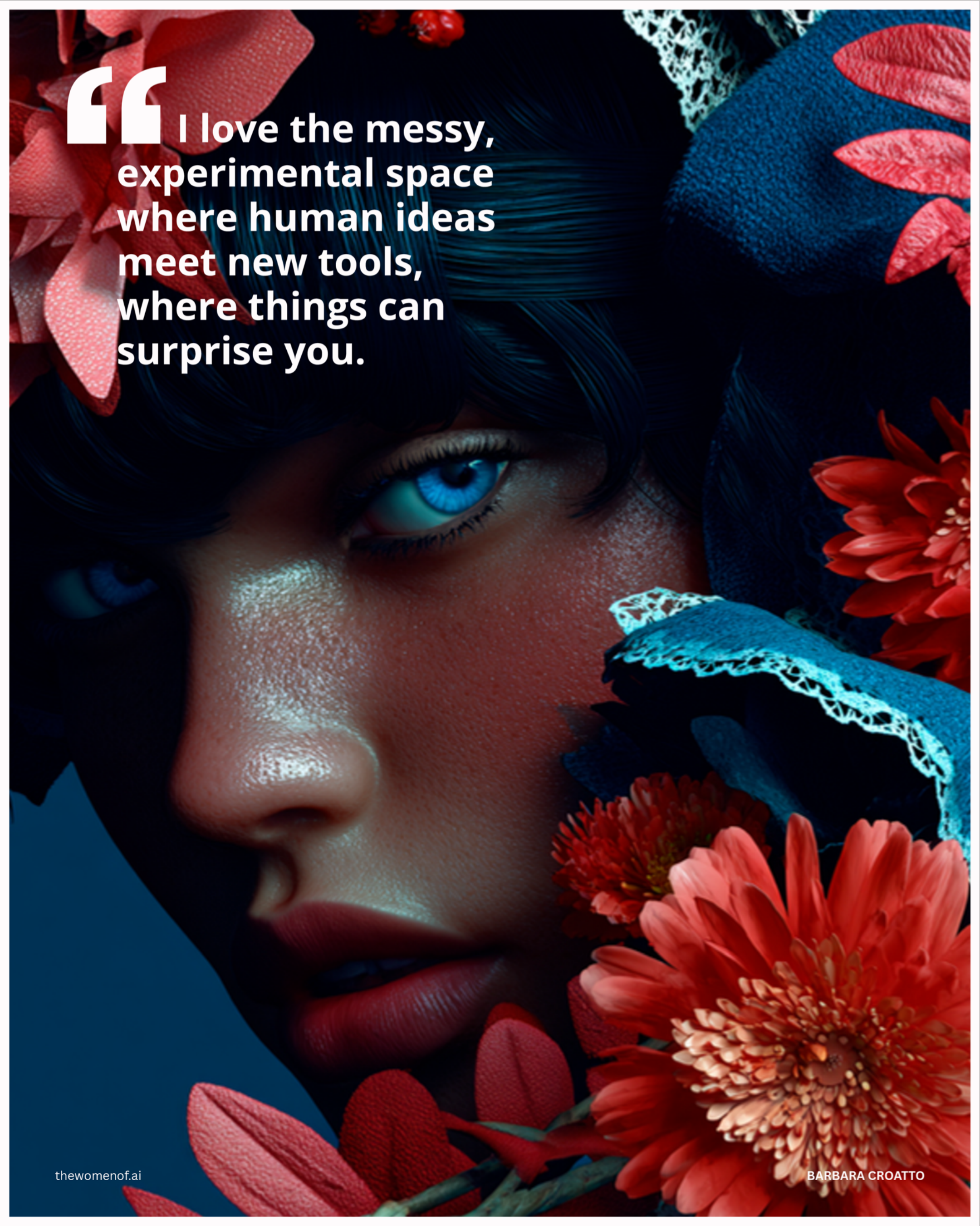




//PROMPT SHARE

Full body editorial portrait of a diverse model in futuristic high-fashion attire inspired by opal, amethyst, and agate, translucent garments glowing with gemstone luminosity, refracting soft coloured light across the fabric. no headpiece, focus on the clothes' ethereal transparency and crystalline sheen, couture design breaking conventional silhouettes, elegant yet avant-garde, cyberpunk-insp. Editorial close-up.





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WHAT MESSAGES DO YOU CONVEY WITH YOUR ART?

My work is about staying curious and not overthinking it.

I love the messy, experimental space where human ideas meet new tools, where things can surprise you.

Whether I'm making, I want it to feel alive, maybe make you stop for a second.

I care about craft, but I'm not precious about it. My art is an invitation to see things differently, to keep my imagination switched on. It's about play, connection, and remembering that creative work doesn't have to be perfect to matter.

WHAT TOOLS AND TECHNIQUES DO YOU USE?

My tools evolve, and I like exploring what's possible. Midjourney and Adobe Creative Cloud are my steady staples, and the rest come and go. I have built agents to aid with the prompt, but I still love to prompt organically, I do use reference images occasionally.

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