

FA03

FEATURE ARTIST

Barbara Esteban

WOMEN



Barbara Estebaranz

Madrid, Spain

[linkedin.com/in/barbtechcreative](https://www.linkedin.com/in/barbtechcreative)

I am a visual artist whose work focuses on image-making as a form of exploration rather than documentation. I am interested in tension, transformation, and the emotional power of aesthetics, using visual language to question perception, identity, and constructed realities. Influenced by Spanish culture, its symbolism, contrasts, ritual intensity, and visual excess. I approach images as spaces where intuition and intention coexist. My practice is driven by curiosity and experimentation, blending structure with instinct to create images that feel deliberate yet alive. I seek to build visual experiences that resonate beyond surface beauty and invite prolonged contemplation.

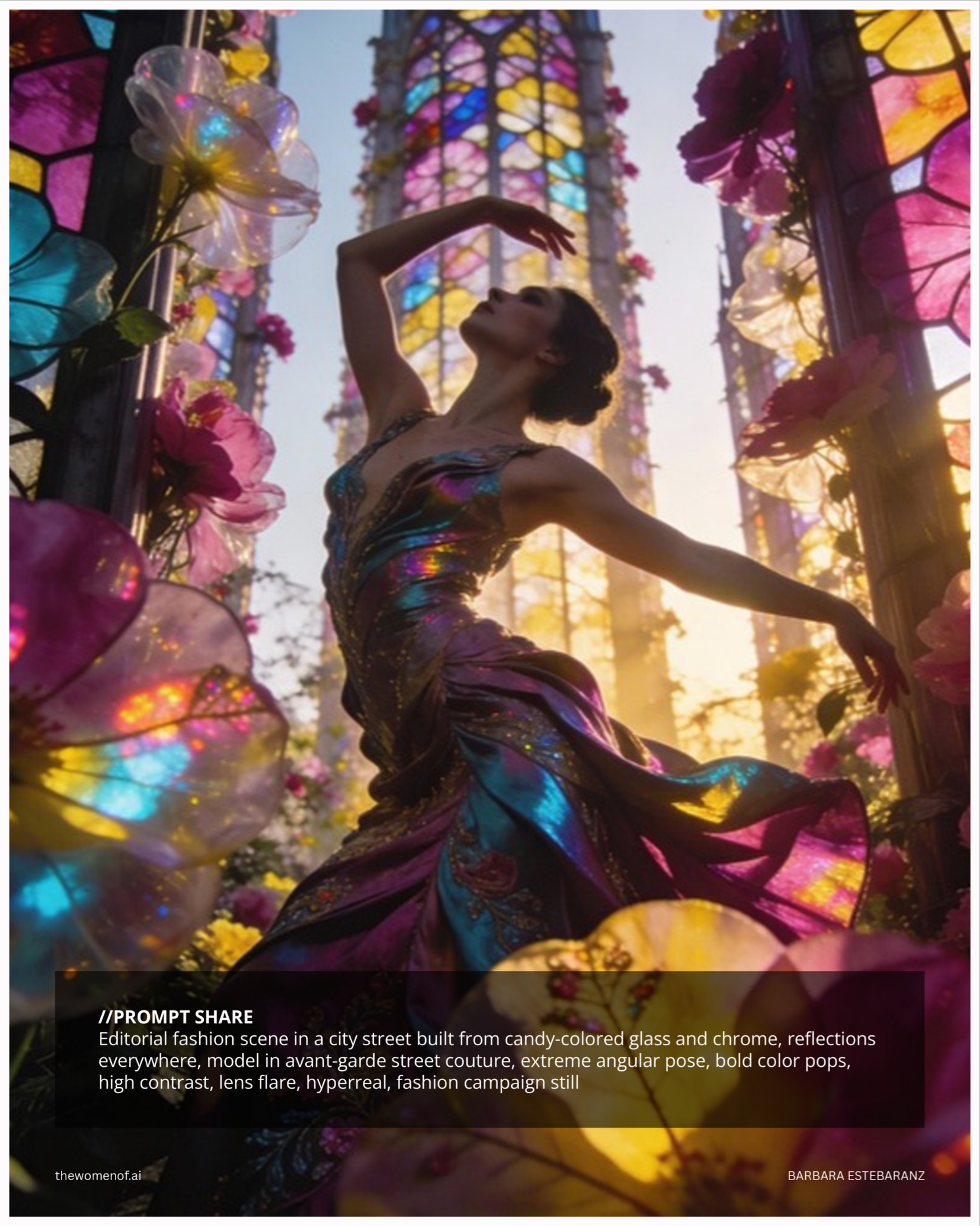


**Barbara
Estebaranz**



thewomenof.ai



A fashion scene set in a surreal city street made of candy-colored glass and chrome. A model in an avant-garde, iridescent dress strikes an extreme angular pose, looking upwards. The scene is filled with large, translucent flowers and vibrant, colorful light effects, creating a hyperreal, high-contrast atmosphere with lens flare.

//PROMPT SHARE

Editorial fashion scene in a city street built from candy-colored glass and chrome, reflections everywhere, model in avant-garde street couture, extreme angular pose, bold color pops, high contrast, lens flare, hyperreal, fashion campaign still



A woman with dark hair in a bun, wearing a bright orange jumpsuit with a black and white geometric pattern, is performing a handstand. She is barefoot on a sandy surface. The scene is set in a desert with orange sand dunes in the background. Several tall, narrow, vertical mirrors are placed around her, reflecting her movements and the desert landscape, creating a complex, multi-layered visual effect. The lighting is warm, suggesting late afternoon or early morning.

**“ Tools help me
explore possibilities,
but decisions are
guided by instinct,
observation, and
intention.**

WHAT MESSAGES DO YOU CONVEY WITH YOUR ART?

Through my art, I explore transformation, tension, and the emotional charge of constructed images. I am interested in how aesthetics can disrupt perception and invite viewers to question what feels stable, familiar, or real. My work often reflects a dialogue between control and instinct, beauty and discomfort, tradition and distortion. Influenced by Spanish visual culture, its intensity, symbolism, and dramatic contrasts. I use color, form, and the body as expressive tools rather than descriptive elements. I do not aim to deliver fixed answers, but to create visual experiences that resonate emotionally, linger in memory, and open space for personal interpretation.

WHAT TOOLS AND TECHNIQUES DO YOU USE?

I work with photography, digital tools, and image-making software as part of a flexible, intuitive process. These tools allow me to build images step by step, testing ideas, adjusting color, light, and composition until the image feels right. I don't follow a fixed method; each project asks for its own approach. Sometimes the process is highly controlled, other times more experimental. What matters is that the technique supports the idea. Tools help me explore possibilities, but decisions are guided by instinct, observation, and intention. For me, technique is not about perfection, but about creating images that feel alive and meaningful.



THE WOMEN OF AI

Join Our Community!
[linkedin.com/groups/13299370/](https://www.linkedin.com/groups/13299370/)

